

AWS for IoT

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What can we do for your \$\$\$?







Alexa for Business, Amazon API Gateway, Amazon API Gateway, Amazon AppStream 2.0, Amazon Athena, Amazon Aurora, Amazon Chime, Amazon Cloud Directory, Amazon CloudFront, Amazon CloudSearch, Amazon CloudWatch, Amazon Cognito, Amazon Comprehend, Amazon Connect, Amazon DynamoDB, Amazon EBS, Amazon EC2, Amazon EC2 Auto Scaling, Amazon Elastic Container Registry, Amazon Elastic Container Service, Amazon Elastic Container Service for Kubernetes, Amazon Elastic File System, Amazon Elastic Transcoder, Amazon ElastiCache, Amazon Elasticsearch Service, Amazon EMR, Amazon FreeRTOS, Amazon GameLift, Amazon Glacier, Amazon GuardDuty, Amazon Inspector, Amazon Kinesis, Amazon Kinesis Video Streams, Amazon Lex, Amazon Lightsail, Amazon Lumberyard, Amazon Machine Learning, Amazon Macie, Amazon MQ, Amazon Neptune, Amazon Pinpoint, Amazon Pinpoint, Amazon Polly, Amazon Quicksight, Amazon RDS, Amazon Redshift, Amazon Redshift, Amazon Rekognition, Amazon Route 53, Amazon S3, Amazon SageMaker, Amazon Simple Email Service (SES), Amazon Simple Notification Service (SNS), Amazon Simple Queue Service (SQS), Amazon Sumerian, Amazon Transcribe, Amazon Translate, Amazon VPC, Amazon VPC PrivateLink, Amazon WorkDocs, Amazon WorkMail, Amazon WorkSpaces, Apache MXNet on AWS, AWS Application Discovery Service, AWS AppSync, AWS Artifact, AWS Auto Scaling, AWS Batch, AWS Certificate Manager, AWS Cloud9, AWS CloudFormation, AWS CloudHSM, AWS CloudTrail, AWS CodeBuild, AWS CodeCommit, AWS CodeDeploy, AWS CodePipeline, AWS CodeStar, AWS Command Line Interface, AWS Config, AWS Data Pipeline, AWS Database Migration Service, AWS Database Migration Service, AWS Deep Learning AMIs, AWS DeepLens, AWS Device Farm, AWS Direct Connect, AWS Directory Service, AWS Elastic Beanstalk, AWS Elemental MediaConvert, AWS Elemental MediaLive, AWS Elemental MediaPackage, AWS Elemental MediaStore, AWS Elemental MediaTailor, AWS Fargate, AWS Firewall Manager, AWS Glue, AWS Greengrass, AWS Identity & Access Management, AWS IoT 1-Click, AWS IoT Analytics, AWS IoT Button, AWS IoT Core, AWS IoT Device Defender, AWS IoT Device Management, AWS Key Management Service, AWS Lambda, AWS Migration Hub, AWS Mobile Hub, AWS Mobile SDK, AWS OpsWorks, AWS Organizations, AWS Personal Health Dashboard, AWS Secrets Manager, AWS Server Migration Service, AWS Serverless Application Repository, AWS Service Catalog, AWS Shield, AWS Single Sign-On, AWS Snowball, AWS Snowball, AWS Snowball Edge, AWS Snowball Edge, AWS Snowmobile, AWS Snowmobile, AWS Step Functions, AWS Storage Gateway, AWS Systems Manager, AWS Trusted Advisor, AWS WAF, AWS X-Ray, Elastic Load Balancing, TensorFlow on AWS, VMware Cloud on AWS

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Software

Amazon FreeRTOS

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OS for microcontrollers.

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Based on [FreeRTOS](#).

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Optimized for **low-power devices**.

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Integrated with [AWS](#) services.

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Many existing libraries dedicated to easy deploys and updates.

Amazon FreeRTOS

OS for microcontrollers.

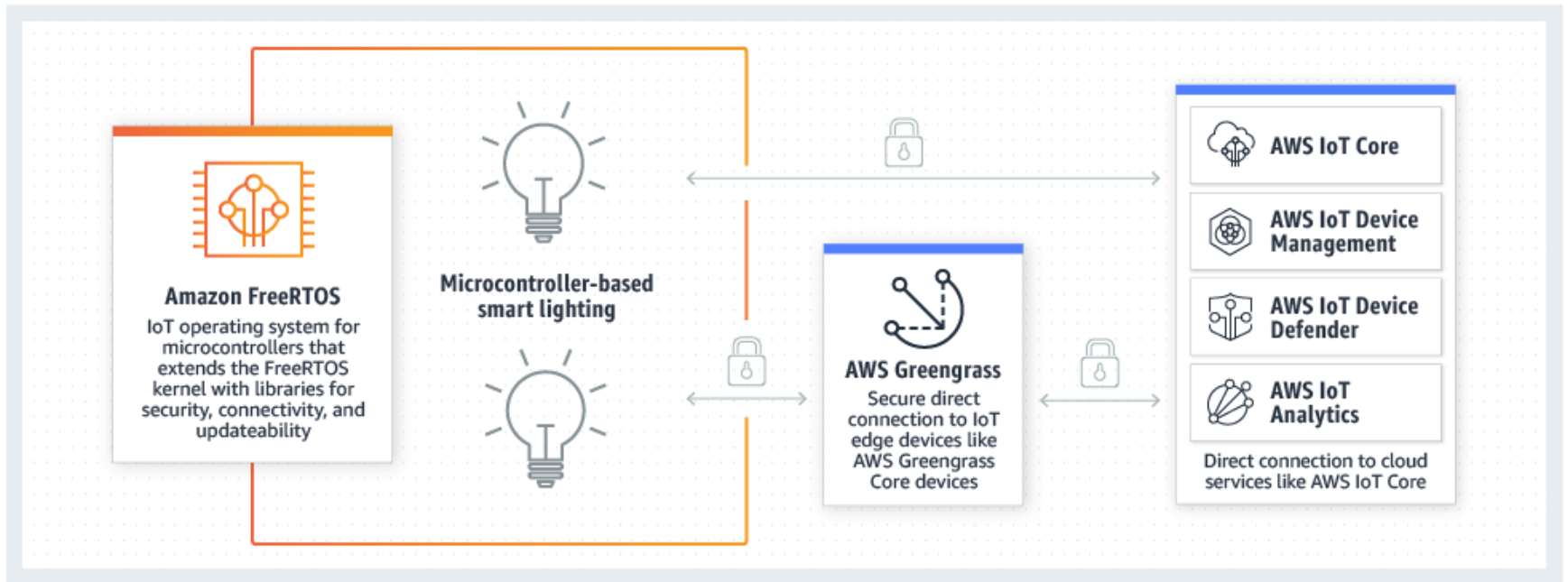
Based on [FreeRTOS](#).

Optimized for **low-power devices**.

Integrated with [AWS](#) services.

Many existing libraries dedicated to easy deploys and updates.

Network **security built-in**.



AWS Greengrass

AWS Greengrass

Devices **aggregator**.

AWS Greengrass

Devices **aggregator**.
Communicate and sync even **offline devices**.

AWS Greengrass

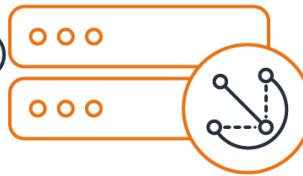
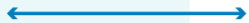
Devices **aggregator**.

Communicate and sync even **offline devices**.

Protocol optimized for **minimizing bandwidth**.

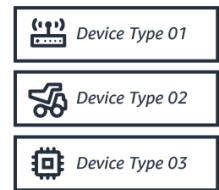


Cloud



Greengrass Core

The Greengrass Core is the runtime that enables the local execution of AWS Lambda, messaging, device shadows, and security. The Greengrass Core interacts directly with the cloud and works locally, even with intermittent connection



Device

Any device using Amazon FreeRTOS or IoT Device SDK can be configured to interact with Greengrass Core via the local network

Greengrass Group

A defined group of Greengrass Cores and other devices that are configured to communicate with one another. A Greengrass Group may represent one floor of a building, one truck, or one home.

AWS Greengrass ML

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Abstracts ML work from your devices.

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Abstracts ML work from your devices.
Automatically fallbacks to cloud **if needed**.

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Abstracts ML work from your devices.

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Integrated with [TensorFlow](#), [Apache MXNet](#) and [Chainer](#).

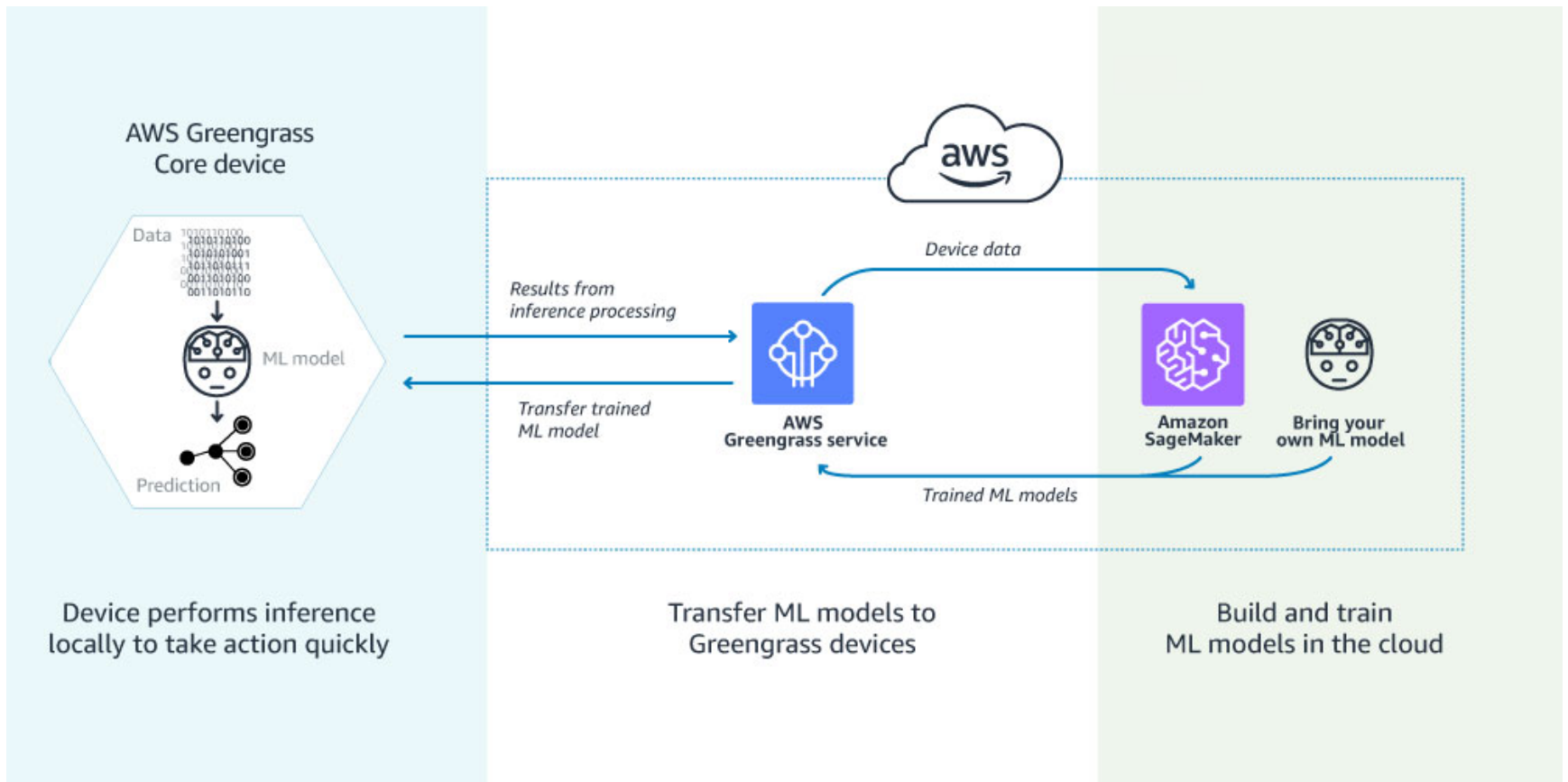
AWS Greengrass ML

Abstracts ML work from your devices.

Automatically fallbacks to cloud **if needed**.

Integrated with [TensorFlow](#), [Apache MXNet](#) and [Chainer](#).

Compatible with [Intel Atom](#), [NVIDIA Jetson TX2](#) and [Raspberry PI](#).



Services

AWS IoT Core

AWS IoT Core

Managed **message bus**.

AWS IoT Core

Managed **message bus**.
Built-in **message queueing**.

AWS IoT Core

Managed **message bus**.

Built-in **message queueing**.

Routes messages to *non-IoT* services, like **AWS Lambda**.



Devices publish & subscribe

Billions of devices can publish and subscribe to messages



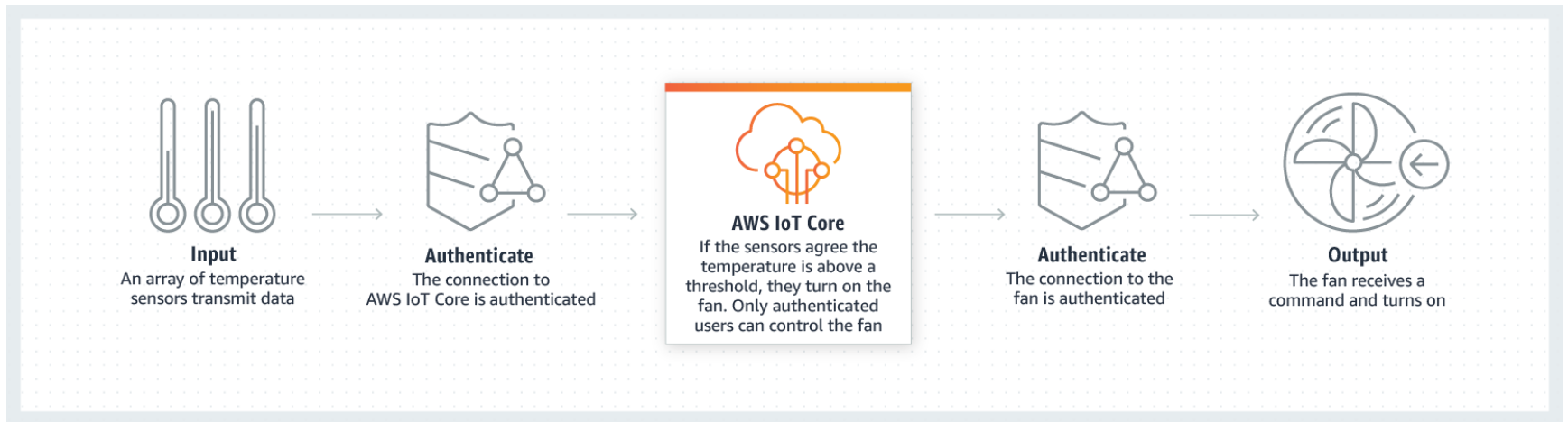
AWS IoT Core

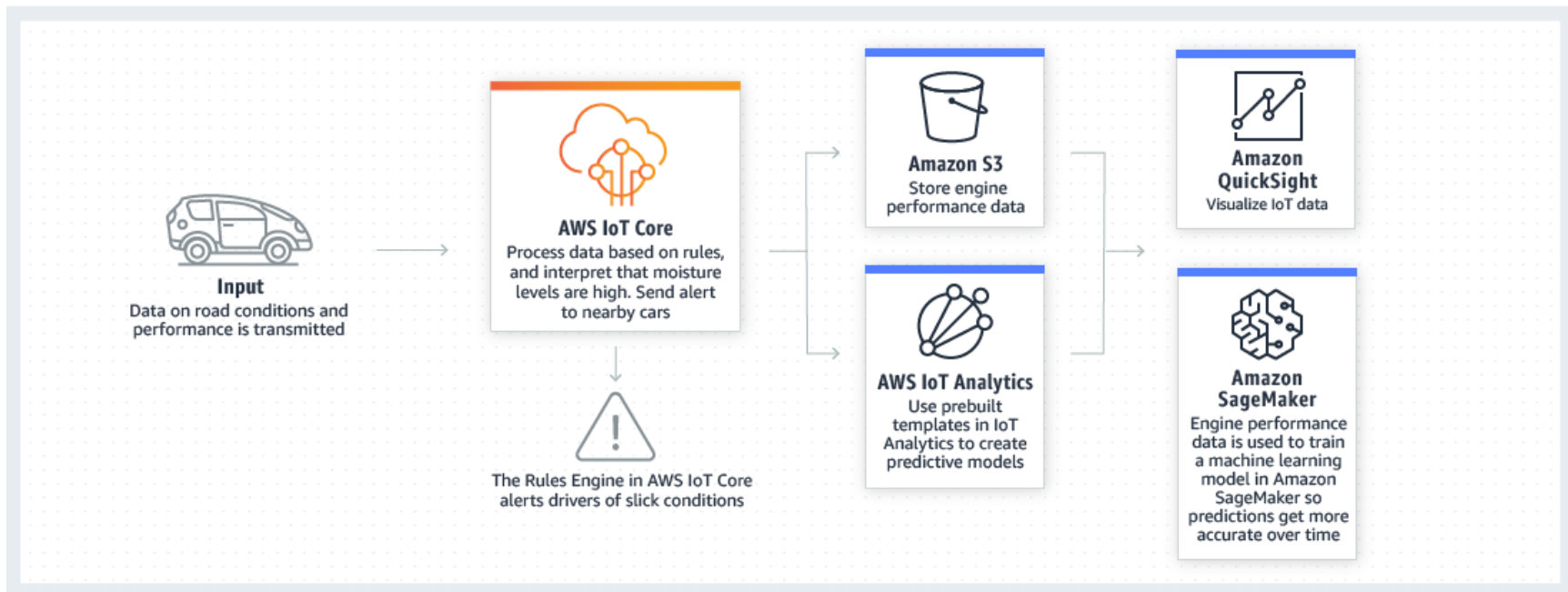
Messages are transmitted and received using the MQTT protocol which minimizes the code footprint on the device and reduces network bandwidth requirements

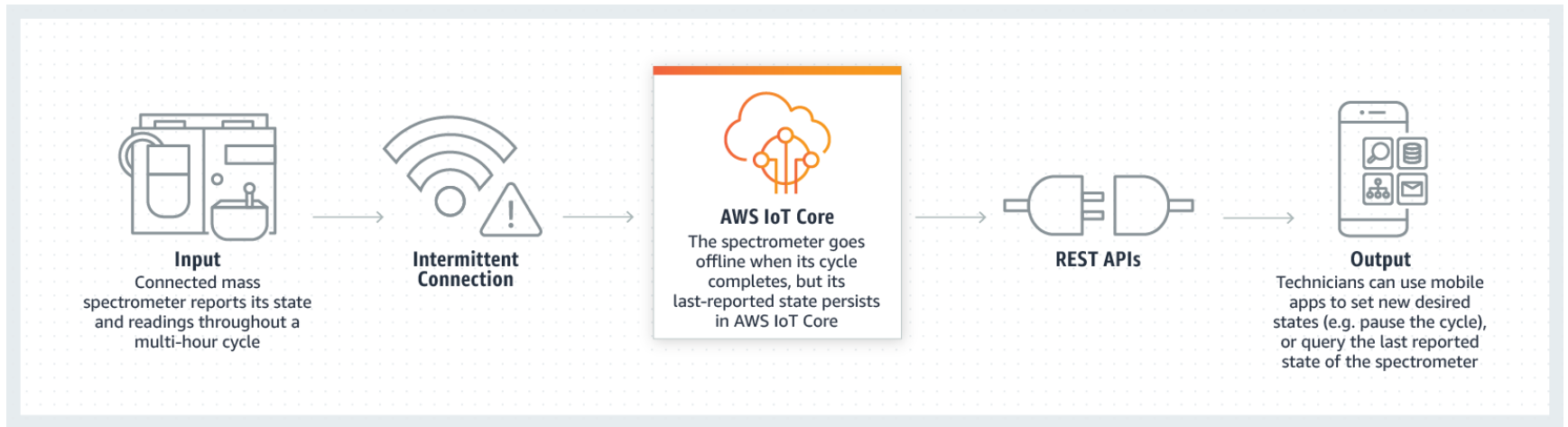


Devices communicate

AWS IoT Core enables devices to communicate with AWS services and each other







AWS IoT Device Management

AWS IoT Device Management

Organize and **monitor** your IoT devices.

AWS IoT Device Management

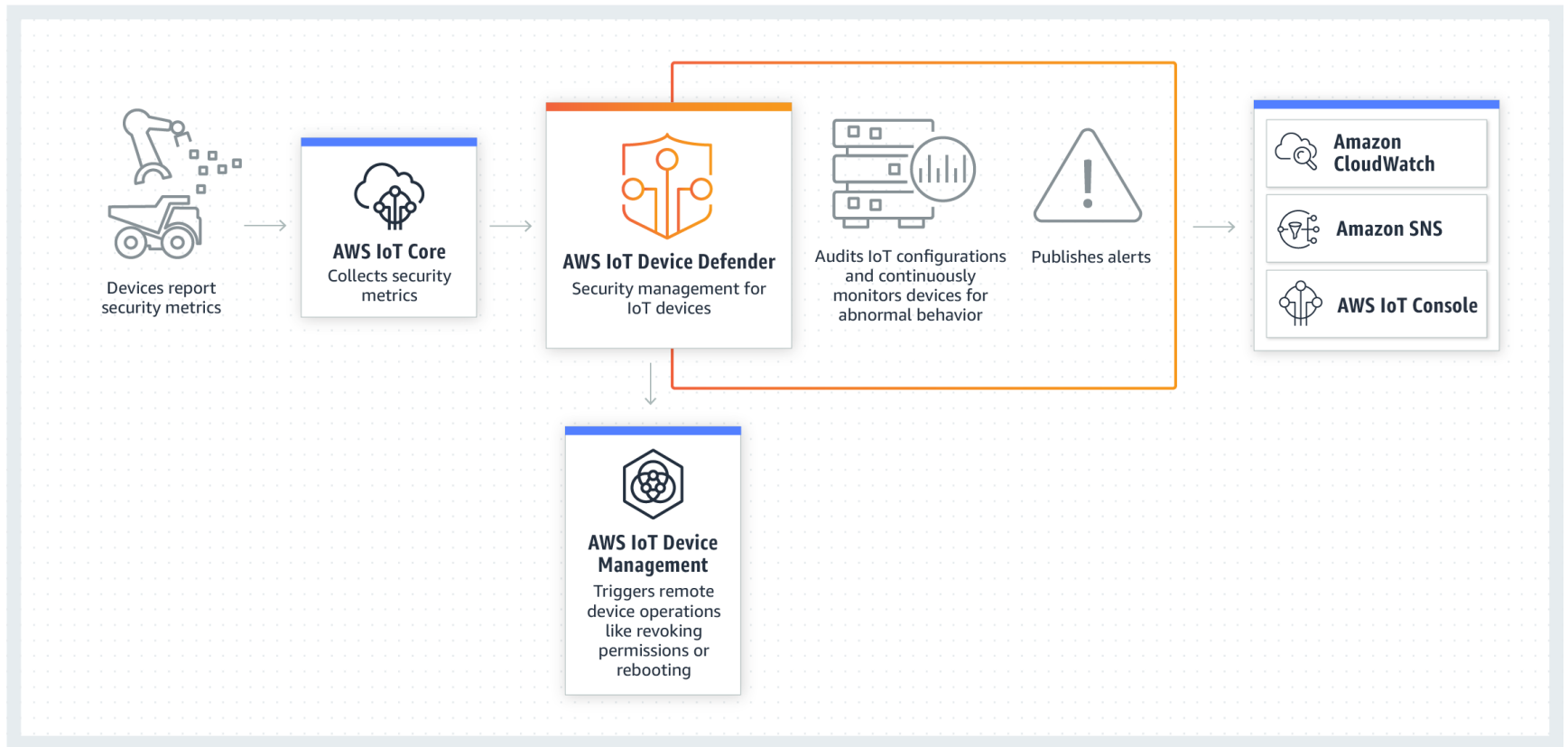
Organize and **monitor** your IoT devices.
Remotely troubleshoot problems.

AWS IoT Device Management

Organize and **monitor** your IoT devices.

Remotely troubleshoot problems.

Send **over-the-air** updates.



AWS IoT Device Defender

AWS IoT Device Defender

Continuous **auditing** of IoT devices.

AWS IoT Device Defender

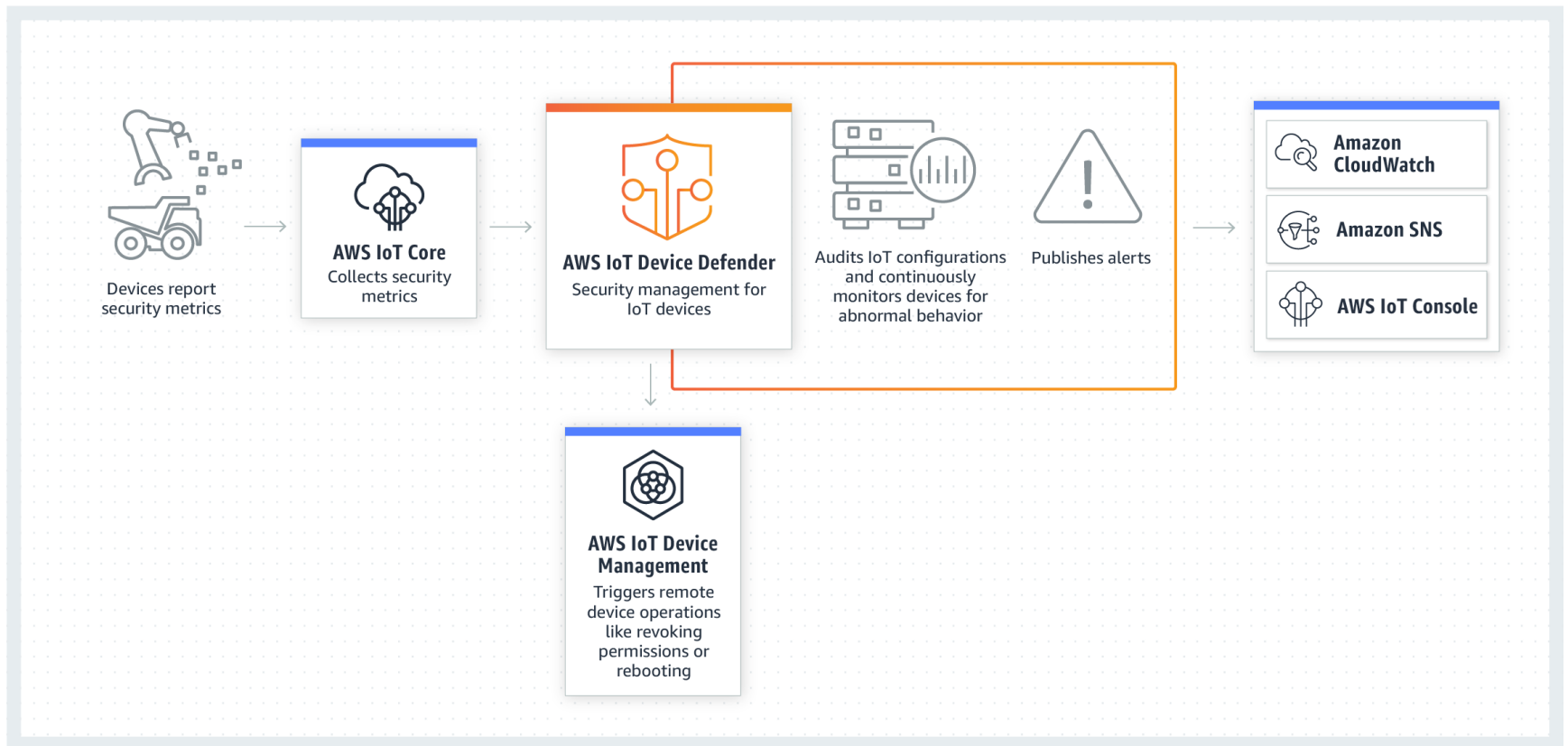
Continuous **auditing** of IoT devices.
Encrypted authentication and authorization.

AWS IoT Device Defender

Continuous **auditing** of IoT devices.

Encrypted authentication and authorization.

Automatically alerts on *non-appropriate* behaviours, like DDoS.



AWS IoT Analytics

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Analyze **massive** amounts of data.

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Analyze **massive** amounts of data.
Specialized for **unstructured informations**.

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Analyze **massive** amounts of data.
Specialized for **unstructured informations**.
Integrated with **AWS** ML services.

AWS IoT Analytics

Analyze **massive** amounts of data.

Specialized for **unstructured informations**.

Integrated with **AWS** ML services.

Works **out-of-box** with tools like **Jupyter Notebook**, **Matlab** or **GNU Octave**.



Bonus

AWS IoT Button

AWS IoT Button

Programmable button.

AWS IoT Button

Programmable button.

Based on **Amazon Dash Button** hardware.



Case study: iRobot

Based on an official case study

iRobot

iRobot

14 000 Roomba Vacuums sold on first Amazon Prime Day.

iRobot

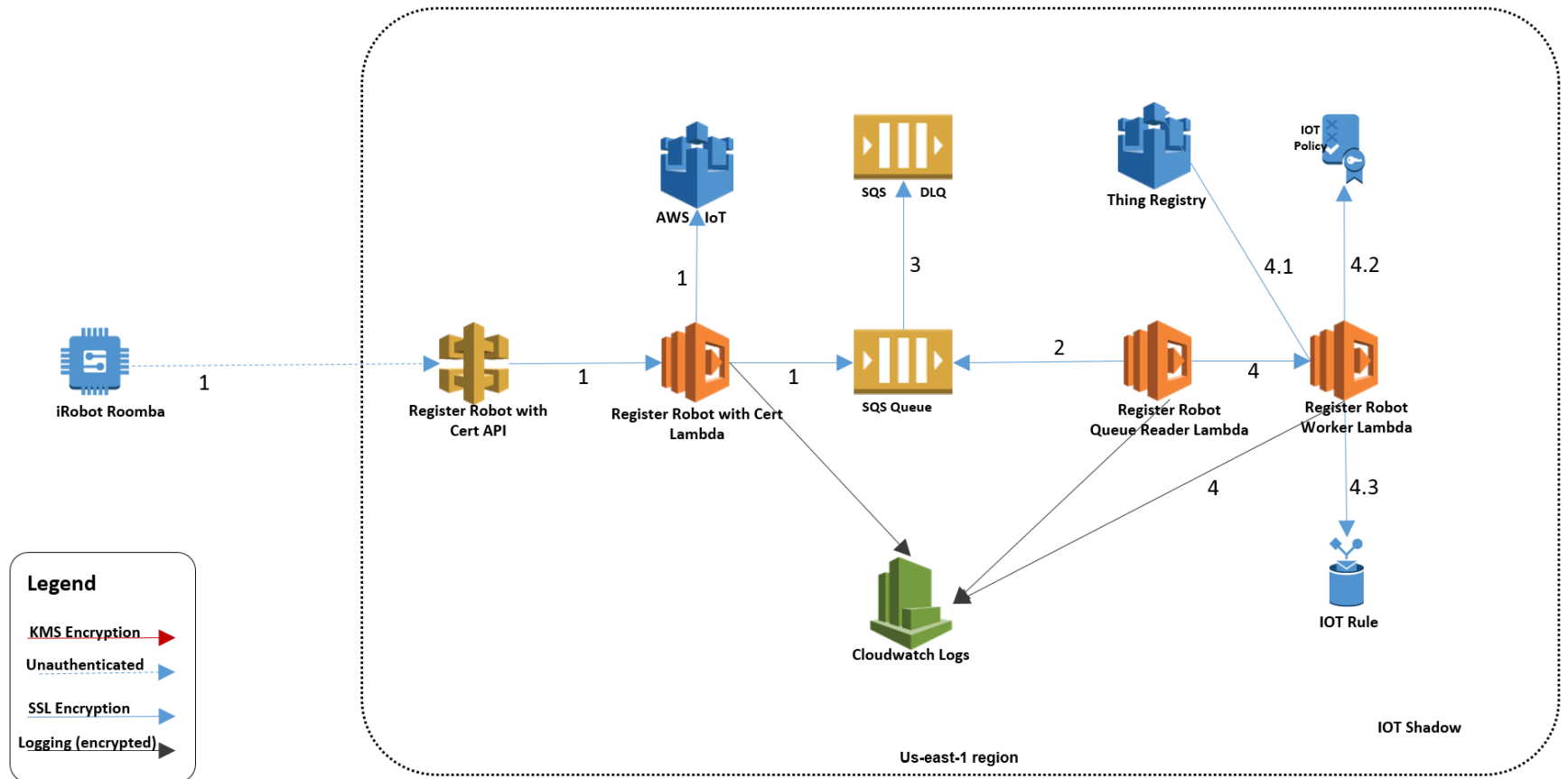
14 000 Roomba Vacuums sold on first **Amazon Prime Day**.
More than **20 millions** in total.

iRobot

14 000 Roomba Vacuums sold on first **Amazon Prime Day**.

More than **20 millions** in total.

Fewer than **10 people** manage the whole architecture.



Case study: Springworks

Based on an official case study

Springworks

Springworks

What if your car could talk to you?

Springworks

What if your car could talk to you?

What if it could warn you about service deadlines ahead of time?

Springworks

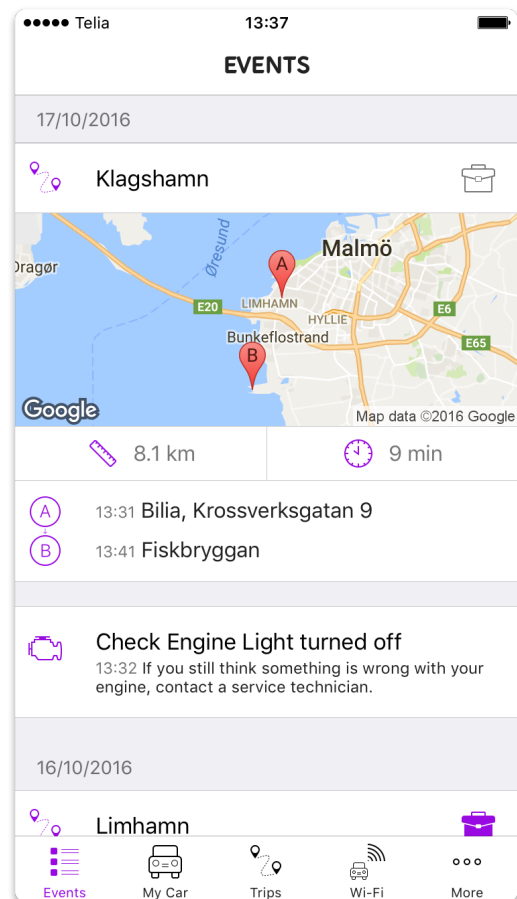
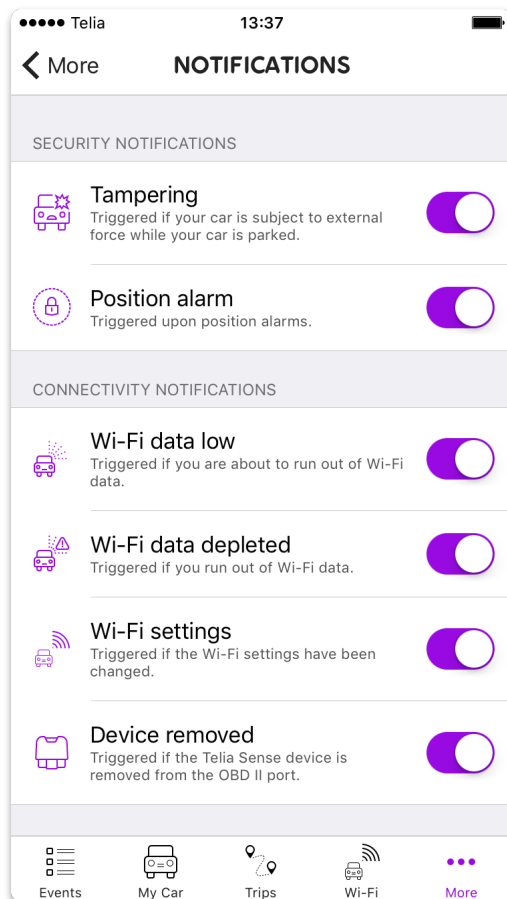
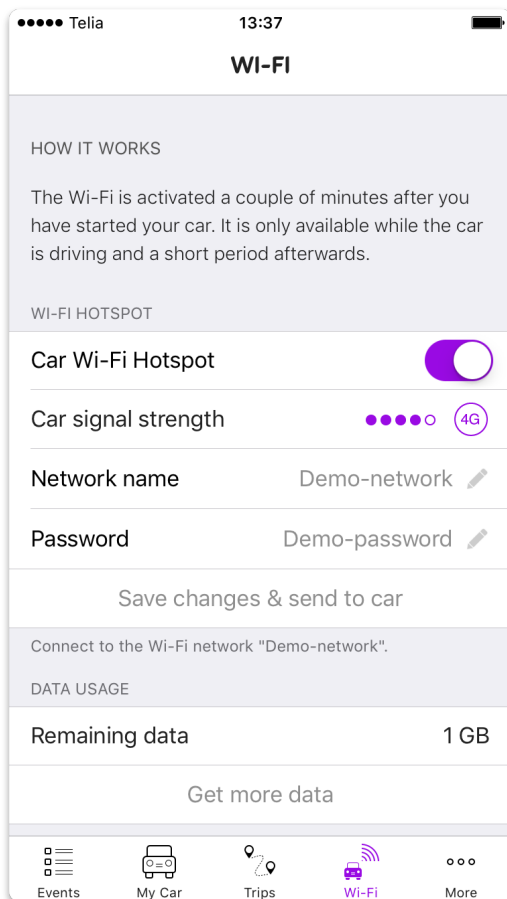
What if your car could talk to you?

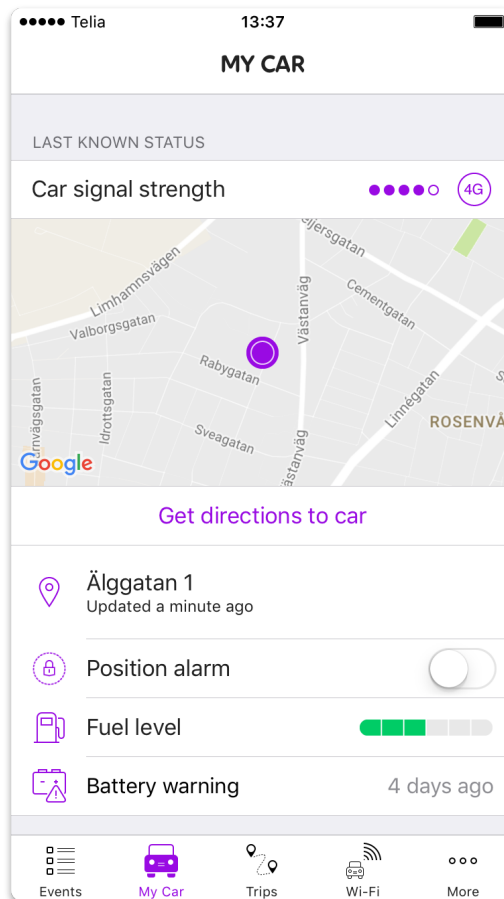
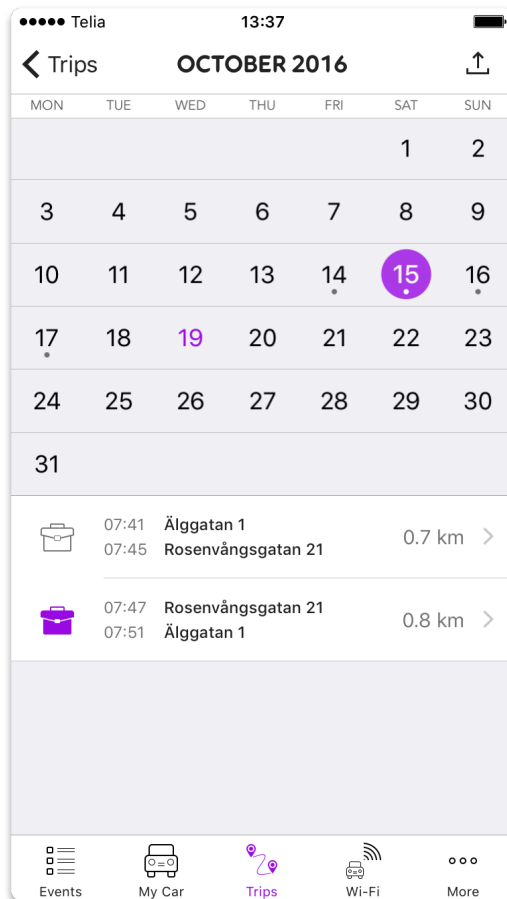
What if it could warn you about service deadlines ahead of time?

What if it could direct you to the nearest service provider?

Springworks

Well, now it can.





Springworks

Springworks

More than **10 000** data points per day.

Springworks

More than **10 000** data points per day.

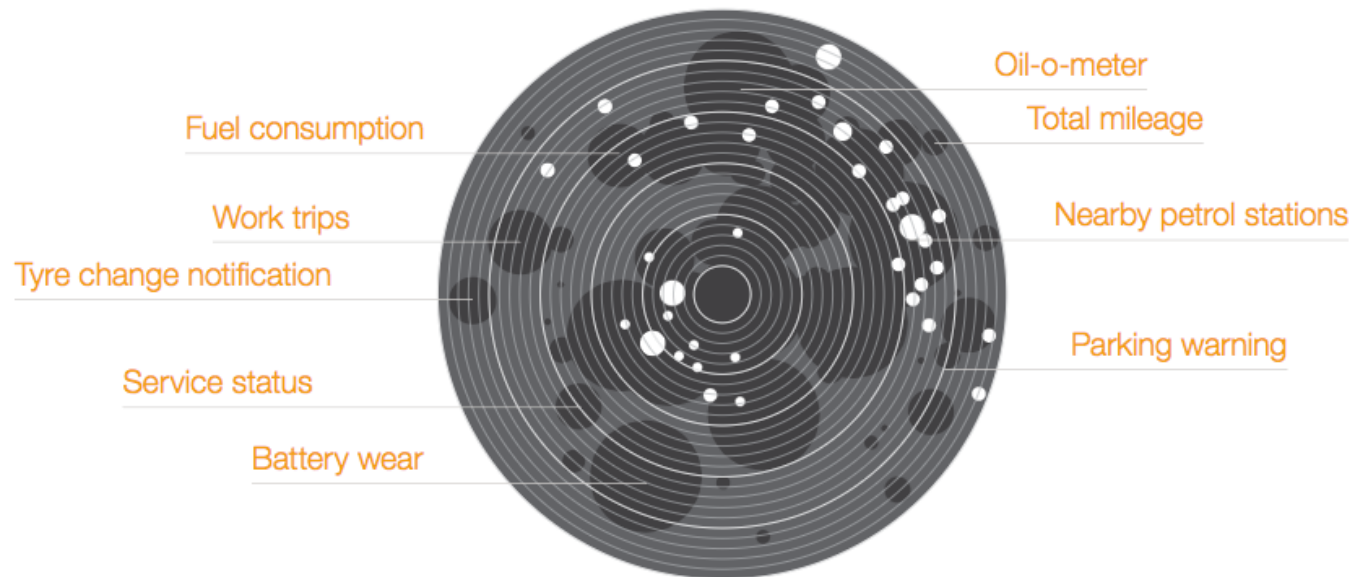
Over **20 million** cars connected.

Springworks

More than **10 000** data points per day.

Over **20 million** cars connected.

Several **bilions** of data points.



Sources

amazon.com

aws.amazon.com

irobot.com

springworks.se

Thank you!